INNOVATIVE CANCER SCIENCE
Annual Congress of the European Association for Cancer Research

EACR 2024
10-13 June | Rotterdam

EXHIBITION & SPONSORSHIP PROSPECTUS
Your company + our audience = better science

2024.eacr.org
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EACR 2024: INNOVATIVE CANCER SCIENCE

On behalf of the European Association for Cancer Research (EACR), it is a great pleasure to invite you to join our next annual Congress, EACR 2024. Since switching to an annual in-person meeting in 2022, we have seen higher engagement than ever before with record numbers of abstracts and participants each year as well as sold-out exhibitions at both editions.

Each June we gather the cancer research community alongside world-class invited speakers to share the most innovative current research topics, interact, discuss and form new collaborations. Join our bustling exhibition, take-part in dedicated networking sessions and raise your profile among the global cancer research community. This prospectus offers a wide range of exciting marketing and promotional support items at the Congress from stands to speaking slots, dedicated mailings to sponsored charging huts. You’re sure to find something to suit your interests and budget.

We look forward to seeing you in Rotterdam!
## EACR 2024 AT A GLANCE

### KEY FACTS

<table>
<thead>
<tr>
<th>Expected participants</th>
<th>2 100+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invited speakers</td>
<td>~75</td>
</tr>
<tr>
<td>Field of expertise</td>
<td>Basic, preclinical, translational and clinical cancer researchers across the full breadth of fields</td>
</tr>
<tr>
<td>Topics to be covered</td>
<td>Aging &amp; Inflammation, Bioinformatics &amp; Computational Biology, Biomarkers in Tissue &amp; Blood, Cancer Genomics, Carcinogenesis, Cell Based Therapies, Drug Resistance, Drugging the RAS Pathway, Drugging Tumour Suppressor Genes, Epigenetics, Experimental/Molecular Therapeutics, Pharmacogenomics, Imaging the Tumour Microenvironment, Immunotherapy, Liquid Biopsies, Making Cold Tumours Hot, Mechanical Forces of Cancer, Mechanism Based Clinical Trials, Mechanisms of Tumour Metastasis, Metabolism &amp; Cancer, Modelling Cancer, Modulating the TME, Molecular &amp; Genetic Epidemiology, Precision Cancer Medicine in the Post Genomic Era, Prevention &amp; Early Detection, Radiobiology/Radiation Oncology, Senescence, Dormancy &amp; Related Cell States, Signaling Pathways, Spatial Analysis of Tumours/Spatial Transcriptomics, Targeting Mitochondria in Cancer, Translational Research, Tumour Evolution &amp; Heterogeneity, Tumour Biology, Late Breaking Abstracts, Meet the Editors, Plus cutting-edge keynote lectures</td>
</tr>
</tbody>
</table>

### WHO WILL ATTEND?

- Postgraduate students
- Postdoctoral researchers
- Senior-level scientists
- Principal Investigators
- Academic research community
- Researchers from industry
- Representatives of non-governmental organisations
- Clinicians
- Scientific media representatives

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Your company + our audience = better science
CONGRESS VENUE

ROTTERDAM AHoy, NETHERLANDS

Rotterdam’s strategic location in Western Europe, its smart port (Europe’s largest) and nearby airport make it an easily accessible city by air, road, sea and rail. Rotterdam effortlessly accommodates large congresses with a variety of hotels and restaurants within walking distance of each other.

Rotterdam focuses on innovation, sustainability and inclusivity. With over 170 nationalities living together it is a diverse and cosmopolitan city, with down-to-earth charm and international flair.

For more than 50 years, Rotterdam Ahoy has been evolving as a top location for large and small events and in Autumn 2020 they opened their new convention centre. It is excellently accessible by bus, metro, and train. From the bus and metro station Zuidplein, it takes only 5 minutes to walk to Ahoy!
LOOK BACK AT THE LAST EACR CONGRESS

From 12 - 15 June 2023, the EACR held its annual congress in Torino, Italy. Take a look at some statistics we gathered from the registration data and survey feedback.

99% satisfaction rating
98% would recommend to colleagues
2214 participants from 65 countries worldwide

PARTICIPATION AND AREAS OF RESEARCH

1152 posters presented
12 posters in the spotlight
37 preferred paper presentations

Feedback from participants on industry participation:

“I loved the opportunity to interact with so many experts in cancer research ... and the exhibitors, who provided so many precious suggestions.”

“The congress represents the perfect occasion for networking between academia and industries in the cancer research field.”

“I really liked the Industry Symposium, which allowed me to get acquainted with new opportunities and technologies.”

Key to sources of data presented: § Congress data  *Participant survey after the Congress
### EXHIBITORS AT EACR 2023

<table>
<thead>
<tr>
<th>10x Genomics</th>
<th>GemPharmatech</th>
<th>Olink Proteomics</th>
</tr>
</thead>
<tbody>
<tr>
<td>3DHISTECH</td>
<td>GeneTex</td>
<td>OncoDNA</td>
</tr>
<tr>
<td>Active Motif</td>
<td>Illumina</td>
<td>Origene Technologies</td>
</tr>
<tr>
<td>Advanced Targeting Systems</td>
<td>Indica Labs, Inc.</td>
<td>PeproTech</td>
</tr>
<tr>
<td>Agilent Technologies</td>
<td>INNOPSYS</td>
<td>Phase Holographic Imaging</td>
</tr>
<tr>
<td>Akoya Biosciences</td>
<td>Inotiv</td>
<td>Precision X-Ray (partnering with Tecnologie Avanzate)</td>
</tr>
<tr>
<td>American Association for Cancer Research (AACR)</td>
<td>IVIM Technologies</td>
<td>Promega</td>
</tr>
<tr>
<td>AMSBIO</td>
<td>K-RAS Kickers</td>
<td>Proteintech</td>
</tr>
<tr>
<td>ANGLE</td>
<td>LI-COR</td>
<td>ProteoGenix</td>
</tr>
<tr>
<td>Arima Genomics</td>
<td>Integrated DNA Technologies</td>
<td>QIAGEN</td>
</tr>
<tr>
<td>Atlas Antibodies</td>
<td>LGC</td>
<td>RWD Life Science</td>
</tr>
<tr>
<td>Beckman Coulter Life Sciences</td>
<td>Lab to Pharmacy Research</td>
<td>Sartorius Lab Instruments</td>
</tr>
<tr>
<td>Bi/ond</td>
<td>InvivoGen</td>
<td>SCellex Oy</td>
</tr>
<tr>
<td>Bio-Rad Laboratories</td>
<td>Lumino</td>
<td>Shanghai LiDE Biotech</td>
</tr>
<tr>
<td>Bio-Technne</td>
<td>Lunaphore Technologies</td>
<td>Singleron Biotechnologies</td>
</tr>
<tr>
<td>Bio X Cell</td>
<td>Mabtech</td>
<td>Springer Nature</td>
</tr>
<tr>
<td>CancerTools.org</td>
<td>Macrogen Europe</td>
<td>Standard BioTools</td>
</tr>
<tr>
<td>Cancer Grand Challenges, Cancer Research UK</td>
<td>The Mark Foundation for Cancer Research</td>
<td>STEMCELL Technologies</td>
</tr>
<tr>
<td>Canopy Biosciences</td>
<td>MDPI</td>
<td>Synthego</td>
</tr>
<tr>
<td>CELLINK</td>
<td>MedChemExpress</td>
<td>Taconic Biosciences</td>
</tr>
<tr>
<td>CelVivo ApS</td>
<td>Menarini Silicon Biosystems</td>
<td>Takara Bio Europe</td>
</tr>
<tr>
<td>Cell Signaling Technologies</td>
<td>MGI Tech</td>
<td>TargetMol Chemicals</td>
</tr>
<tr>
<td>Diagenode</td>
<td>Militenyi Biotec</td>
<td>Visiopharm</td>
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<tr>
<td>Element Biosciences</td>
<td>MIMETAS</td>
<td>Vizgen</td>
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<tr>
<td>Enzo</td>
<td>MOLECUBES</td>
<td>Watchmaker Genomics</td>
</tr>
<tr>
<td>European Collection of Authenticated Cell Cultures (ECACC)</td>
<td>Molecular Oncology</td>
<td></td>
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<tr>
<td>Fidelis Research</td>
<td>NanoString Technologies</td>
<td></td>
</tr>
<tr>
<td>Fondazione AIRC per la Ricerca sul Cancro</td>
<td>Navinci Diagnostics</td>
<td></td>
</tr>
<tr>
<td>FUJIFILM VisualSonics</td>
<td>New England Biolabs</td>
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<td></td>
<td>Nonacus</td>
<td></td>
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<td></td>
<td>Novogene Europe</td>
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<tr>
<td></td>
<td>Novosanis</td>
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</tr>
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</table>
GENERAL INFORMATION

KEY DEADLINES

CONGRESS DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>EACR 2024 Congress</td>
<td>10 – 13 June 2024</td>
</tr>
<tr>
<td>Advance programme available</td>
<td>August 2023</td>
</tr>
<tr>
<td>Abstract submission opens</td>
<td>04 October 2023</td>
</tr>
<tr>
<td>Abstract submission closes</td>
<td>04 March 2024</td>
</tr>
</tbody>
</table>

REGISTRATION DEADLINES

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early rate registration</td>
<td>30 April 2024</td>
</tr>
<tr>
<td>Regular rate registration</td>
<td>21 May 2024</td>
</tr>
<tr>
<td>Late / On-site rate registration</td>
<td>22 May - 13 June 2024</td>
</tr>
</tbody>
</table>

EXHIBITION DEADLINES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>General sales open</td>
<td>06 July 2023</td>
</tr>
<tr>
<td>Early rate booking deadline</td>
<td>30 November 2023</td>
</tr>
</tbody>
</table>

PRELIMINARY EXHIBITION SCHEDULE

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday 10 June</td>
<td>12.00 – 20.30</td>
</tr>
<tr>
<td>Tuesday 11 June</td>
<td>11.00 – 18.15</td>
</tr>
<tr>
<td>Wednesday 12 June</td>
<td>11.00 – 18.15</td>
</tr>
</tbody>
</table>

KEY CONTACTS

Congress Organisers
New Way Management
Wessel Nieuwenweg
7, Michel Chevalier
06130 Grasse, France
Email: eacr@newway-management.com

Sponsorship and Exhibition Sales Queries
Steph Milsom
EACR Marketing Officer
stephanie.milsom@eacr.org

VENUE AND ACCOMODATION

Congress Venue
Rotterdam Ahoy
Ahoyweg 10
3084BA Rotterdam
Phone: +31 010 293 3300
Website: www.ahoy.nl

Hotel and Accommodation Agency
Preferred Hotel Reservation B.V.
’t Prooyen 3a
1141 VD Monnickendam
Tel: +31 (0)299 655 700
Email: congress@preferred.nl
Website: 2024.eacr.org/accommodation
EDUCATIONAL SUPPORT OPPORTUNITIES

VAT will be applied as required

UNRESTRICTED EDUCATIONAL SUPPORT (MINIMUM € 5 000)

Unrestricted support enables us to develop the Congress programme and to support participants to acquire the latest knowledge and data, as well as network with their peers.

Support can be in the form of a grant or sponsorship, depending on your requirements. Acknowledgement will be tailored according to the type and level of support.

TRAVEL GRANT SUPPORT (MINIMUM € 1 000)

At every Congress, the EACR provides a travel grant programme to enable early career researchers, and those based in low- and middle-income economy countries, to attend. Travel grants cover Congress registration, travel and accommodation. Your support will enable us to increase the number of travel grants and will be acknowledged in the Digital Proceedings Book, on the website, onsite and in communications with travel grant winners.

Please contact stephanie.milsom@eacr.org to discuss.

SPEAKING OPPORTUNITIES

This is a unique opportunity available only to those booking exhibition space. It enables you to directly liaise with our participants to introduce them to your products and services, and showcase your latest developments. We will help you to boost participation at the session through our own promotional channels. There will be the possibility to book, at your own expense, lunch and/or breakfast items to further encourage participation. Each session is 45 minutes long. Back-to-back lunchtime slots for the same room may be purchased for a 1h45 session.

The programme of all sponsored speaking opportunities is subject to approval by the EACR. The content of these sessions and opinions expressed by presenters are those of the sponsor/presenter and not of the European Association for Cancer Research.
## INDUSTRY SYMPOSIA

<table>
<thead>
<tr>
<th>Date</th>
<th>Symposia</th>
<th>Room &amp; Capacity</th>
<th>Time</th>
<th>Rate (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday 10 June 2024</strong></td>
<td>Industry Symposium 1 - Lunch</td>
<td>Rotterdam Room • 750</td>
<td>12:15 – 13:00</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 2 - Lunch</td>
<td>Port Room • 500</td>
<td>12:15 – 13:00</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 3 - Lunch</td>
<td>Rotterdam Room • 750</td>
<td>13:15 – 14:00</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 4 - Lunch</td>
<td>Port Room • 500</td>
<td>13:15 – 14:00</td>
<td>SOLD</td>
</tr>
<tr>
<td><strong>Tuesday 11 June 2024</strong></td>
<td>Industry Symposium 5 - Morning</td>
<td>Rotterdam Room • 750</td>
<td>08:30 – 09:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 6 - Morning</td>
<td>Port Room • 500</td>
<td>08:30 – 09:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 7 - Lunch</td>
<td>Rotterdam Room • 750</td>
<td>13:30 – 14:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 8 - Lunch</td>
<td>Port Room • 500</td>
<td>13:30 – 14:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 9 - Lunch</td>
<td>Rotterdam Room • 750</td>
<td>14:30 – 15:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 10 - Lunch</td>
<td>Port Room • 500</td>
<td>14:30 – 15:15</td>
<td>SOLD</td>
</tr>
<tr>
<td><strong>Wednesday 12 June 2024</strong></td>
<td>Industry Symposium 11 - Morning</td>
<td>Rotterdam Room • 750</td>
<td>08:30 – 09:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 12 - Morning</td>
<td>Port Room • 500</td>
<td>08:30 – 09:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 13 - Lunch</td>
<td>Rotterdam Room • 750</td>
<td>13:30 – 14:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 14 - Lunch</td>
<td>Port Room • 500</td>
<td>13:30 – 14:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 15 - Lunch</td>
<td>Rotterdam Room • 750</td>
<td>14:30 – 15:15</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Symposium 16 - Lunch</td>
<td>Port Room • 500</td>
<td>14:30 – 15:15</td>
<td>SOLD</td>
</tr>
</tbody>
</table>

Industry Symposia include:

- Room rental & standard setup (theatre style with stage, lectern and speaker table).
- AV equipment and services: amplification, data projection, AV technician.
- Use of the speaker preview room for Industry Symposium faculty.
- Publication of the Industry Symposium programme on the Congress website.
- Use of the Congress logo on invitations and promotional documentation.
- One-time promotion of the Industry Symposium in a special email sent on your behalf to all registered delegates.

Please note the final Industry Symposium Programme must be received by the Congress organisers on or before the deadline of 25 March 2024.

*NB: Cancelling your exhibition space will result in the cancellation of your Industry Symposium.*

Please note that programme updates may affect symposia timings but the length of symposia will not change.
**INDUSTRY SPOTLIGHTS**

An Industry Spotlight Session provides the opportunity for you to increase your exposure during the Congress by hosting a 15 minute session taking place directly on the exhibition floor. The Industry Spotlight Sessions can be used as a promotional presentation or activity, highlighting specific products or services. Sessions are scheduled during the Welcome Reception or in Congress Coffee Breaks to ensure high attendance as no other sessions are taking place.

The Industry Spotlight Sessions will take place in the ‘Spotlight Area’ in the exhibition and must be open to all registered Congress participants. All attendees of the Industry Spotlight Sessions will be required to be in possession of a Congress badge. These sessions are available only to those booking exhibition space.

The sponsoring company must ensure that all publications and promotions referring to the Industry Spotlight Session mention: “Official EACR 2024 sponsored Industry Spotlight Session” to avoid any confusion with the official scientific congress programme.

<table>
<thead>
<tr>
<th>Date</th>
<th>Session</th>
<th>Time</th>
<th>Rate (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday 10 June 2024</td>
<td>Industry Spotlight: Welcome Reception</td>
<td>19:45 – 20:00</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Spotlight: Welcome Reception</td>
<td>20:05 – 20:20</td>
<td>SOLD</td>
</tr>
<tr>
<td>Tuesday 11 June 2024</td>
<td>Industry Spotlight: Coffee Break 1</td>
<td>11:15 – 11:30</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Spotlight: Poster Session 1</td>
<td>17:15 – 17:30</td>
<td>SOLD</td>
</tr>
<tr>
<td>Wednesday 12 June 2024</td>
<td>Industry Spotlight: Coffee Break 2</td>
<td>11:15 – 11:30</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Industry Spotlight: Poster Session 2</td>
<td>17:15 – 17:30</td>
<td>SOLD</td>
</tr>
</tbody>
</table>

Industry Spotlight Sessions includes:

- Rental of the Spotlight Presentation Area and standard setup (stage, lectern and speaker table) (see floor plan on Congress website).
- EACR seating cubes and ample standing space around the presentation area.
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the Spotlight Session programme on the Congress website.
- Use of the speaker preview room.
- Use of Congress logo on invitations and promotional documents
- One-time promotion of the Industry Spotlight Session in a special email sent to all registered delegates.
EXHIBITION

Why exhibit at EACR 2024?
The opportunity to exhibit is an integral part of the Congress and the exhibition area will be a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. We have designed the exhibition layout to ensure the highest level of exposure to delegates at EACR 2024.

The size of the exhibition hall allows us to combine it with Congress supported catering services during coffee breaks and lunch, attracting delegates to the exhibition. A Welcome Reception with complimentary refreshments will be held on the evening of the first day in the exhibition hall.

Preliminary Exhibition Schedule

<table>
<thead>
<tr>
<th>Monday 10 June</th>
<th>12.00 – 20.30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday 11 June</td>
<td>11.00 – 18.15</td>
</tr>
<tr>
<td>Wednesday 12 June</td>
<td>11.00 – 18.15</td>
</tr>
</tbody>
</table>

Exhibition Rates

<table>
<thead>
<tr>
<th>Package</th>
<th>Rate (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Early rate ALL INCLUSIVE (9 sqm)</strong> (Signed booking form received by 30 November 2023)</td>
<td>SOLD</td>
</tr>
<tr>
<td>Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.</td>
<td></td>
</tr>
<tr>
<td><strong>Late rate ALL INCLUSIVE (9sqm)</strong></td>
<td>€ 4 600</td>
</tr>
<tr>
<td>Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.</td>
<td></td>
</tr>
<tr>
<td><strong>Early rate SPACE ONLY (9 sqm)</strong> (Signed booking form received by 30 November 2023)</td>
<td>SOLD</td>
</tr>
<tr>
<td>Includes no materials or construction.</td>
<td></td>
</tr>
<tr>
<td><strong>Late rate SPACE ONLY (9 sqm)</strong></td>
<td>€ 3 900</td>
</tr>
<tr>
<td>Includes no materials or construction.</td>
<td></td>
</tr>
<tr>
<td><strong>Not-for-Profit ALL INCLUSIVE (9sqm)</strong> (limit of 10 available)</td>
<td>€ 2 000</td>
</tr>
<tr>
<td>Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.</td>
<td></td>
</tr>
</tbody>
</table>

The minimum exhibition space is 9 square metres and only multiples of 9 sqm may be purchased.

*EACR Diamond and Gold Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. To find out more about Industry Partnership of the EACR, please contact the EACR Communications and Marketing Team through the EACR website.

Space Allocation will be made on a “first come, first served” basis. A completed Booking Form should be emailed to ensure reservation of a desired location. Space allocations will be made in the order in which application forms with invoicing details are received. Full Terms & Conditions can be found on the Congress website.
WHAT’S INCLUDED

Exhibitor Support

- Exhibitor lounge with drinks and snacks available.
- 2 exhibitor passes with full access to scientific sessions included with each 9sqm booked.
- The opportunity to purchase lead retrieval services upon booking.
- Listing as an exhibitor on the website prior to the Congress with link to the company website.
- Listing and profile in the ‘Industry Support and Exhibition’ section of the programme.
- Company name on exhibition signage during Congress.
- Listing as an exhibitor on the Congress app.

OPTIONAL EXTRAS

VAT will be applied as required

Additional Exhibitor Passes

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.
- Each exhibiting booth of 9 sqm includes 2 exhibitor passes with full access to scientific sessions.
- Additional exhibition-only passes are available to purchase. Please send a request in writing to eacr@newway-management.com confirming the number of tickets required.
- An industry registration rate is available if you have additional representatives who would like to attend the scientific sessions.

Additional exhibition-only pass (no access to the scientific sessions) € 150 / pass (EXCL. VAT)

Congress Celebration tickets

- All exhibitors are welcome to attend the Congress Celebration, an update on the traditional Congress Dinner, upon purchase of a ticket.
- The celebration will take place on the evening of Wednesday 12 June (venue to be confirmed).

Congress Celebration ticket €85 / pass (EXCL. VAT)

Contact stephanie.milsom@eacr.org for updates on the Congress Celebration venue
For current stand availability please see the interactive exhibition floor plan here.
SPONSORSHIP OPPORTUNITIES

CONGRESS MATERIALS

The EACR is responsible for production and will cover this cost

### Congress Bags

**SOLD**

Exclusive sponsorship of the official EACR 2024 delegate bag with your company name and logo printed in one colour.

**Exclusive – limited to 1 sponsor only**

- The delegate bag will contain the EACR 2024 Pocket Programme, next Congress announcement, a notebook, a pen and some inserts.
- Distributed to all delegates on site.

*In addition to the sponsor logo, the Congress bags will also carry the Congress branding.*

### Seating Cubes

**€ 6 000 (EXCL. VAT)**

These popular seating cubes allow delegates to take a break, or watch the spotlight sessions, while your company message gains optimal visibility.

**Exclusive – limited to 1 sponsor only**

- Company logo displayed on 2 sides based on a one colour printing technique – the seating cubes will be co-branded with EACR branding on the other 2 sides.
- 300 seating cubes will be spread throughout the Congress centre for maximum visibility, including the spotlight area and in the Exhibition.

### Congress Lanyards

**SOLD**

Exclusive sponsorship of the official EACR 2024 lanyards with your company name and logo distributed to all delegates.

**Exclusive – limited to 1 sponsor only**

- The popular and highly visible lanyards are worn by delegates throughout the Congress

*In addition to the sponsor logo, the Congress lanyards will also carry the Congress branding.*

### Congress Re-usable Water Bottles

**SOLD**

Sponsor the official Congress water bottles with your company name and logo printed in one colour.

**Exclusive – limited to 1 sponsor only**

- Distributed to all delegates on site.
- Re-fillable from on-site dispensers during the congress

*In addition to the sponsor logo, the Congress water bottles will also carry the Congress branding.*
Congress Hand Sanitizer Bag Insert  € 3 000 (EXCL. VAT)
Sponsored hand sanitizers with your company name and logo.

Exclusive – limited to 1 sponsor only
• Placed in every delegate bag & distributed to all delegates on site

In addition to the sponsor logo, the Congress hand sanitizers will also carry the Congress branding.

Exclusive Provision of Congress Pens & Notepads  € 3 000 EACH (EXCL. VAT)
Send pens and/or notepads to be provided to all delegates. Ship your own designs, new or existing. They do not need to include Congress branding however that would be a nice addition.

Exclusive – limited to 1 company for each item
• Placed in every delegate bag & distributed to all delegates on site

| Congress Pens | € 3 000 |
| Congress Notepads | € 3 000 |

CONGRESS SERVICES

Charging Stations  € 2 500 (EXCL. VAT)
Place your company branding on the EACR 2024 charging towers. These contain mini-lockers for participants to leave their devices to charge. They will be made available for delegates to use free of charge.

Two available
• Your branding will appear on on both sides of the charging tower, which will be placed prominently in the exhibition or registration area.

Meeting Huts  FROM € 2 600 (EXCL. VAT)
Place your company branding on the EACR 2024 meeting huts. These private nooks offer participants the perfect space for small meetings, private work or to charge their devices. They will be made available for delegates to use free of charge.

• Your branding will appear on on both sides of the hut and on the table leg.
  The hut will be placed prominently in the Congress hallways.

| 1 Hut (total of 3 available) | € 2 600 |
| 4 Huts | SOLD |

Congress App  € 5 000 (EXCL. VAT)
Showcase your brand to participants by sponsoring the Congress app. A cost-effective, quick and easy way to reach your target audience, the app will provide participants with everything they need to navigate the Congress on their smartphone or tablet.

At the EACR 2022 Congress, the app was downloaded by 1,672 delegates. 53% were downloaded on iOS and 47% on Android

Exclusive – limited to 1 sponsor only
• Your logo will appear on the start-up screen of the app.
### Professional Headshot Station

All delegates will have the opportunity to take professional photos that they can use on business cards, social media, and professional CVs. Delegates will appreciate this free feature that will boost traffic around the station and the exhibition.

The station will be located in the exhibition hall during exhibit hours.

**Exclusive – limited to 1 sponsor only**

- Support will be recognised with signage at the entrance to the headshot station with “Supported by...” and your company logo
- Literature table exclusive to you

### Poster Board Area

Sponsorship of the Poster Board Area will place your company logo amongst the scientific posters, which is an active area of footfall, particularly during the scheduled Poster Defence and Poster Viewing sessions.

**Exclusive – limited to 1 sponsor only**

- Your logo will appear prominently around the Poster Board Area.

### Provide Free Wi-Fi Access to Delegates

Help us connect participants to peers and colleagues both in and outside the Congress. Wi-Fi will be available in all session rooms and public areas, enabling delegates to participate in networking and discussion about EACR 2024 via social media such as Twitter and Facebook.

**Exclusive – limited to 1 sponsor only**

- Your logo will appear on the Wi-Fi landing page.
- Link to your website on the landing page.

### Water Dispensers

Sponsorship of water dispensers is a cost-effective way to place your corporate branding where all participants will see it.

**Exclusive – limited to 1 sponsor only**

- Your logo will appear on 5 water dispensers strategically placed throughout the Congress venue.

### Registration Kiosk Branding

Communicate your company’s support of EACR 2024 immediately as delegates walk through the door in Torino by sponsoring the Scan & Go Registration Stations.

**Exclusive – limited to 1 sponsor only**

- Your logo will be featured on 4 Registration Kiosks in the registration area alongside the official Congress branding.

### EACR Members Lounge

Sponsor a space for EACR members to relax between session with the cosy lounge.

**Exclusive – limited to 1 sponsor only**

- Your logo will appear prominently around the lounge and the support recognised during promotion of the lounge.
# Advertising Opportunities

<table>
<thead>
<tr>
<th>Pocket Programme</th>
<th>ALL ITEMS SOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity for an advertisement to be placed on the covers of the pocket programme.</td>
<td></td>
</tr>
<tr>
<td>Inside front cover</td>
<td>SOLD</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>SOLD</td>
</tr>
<tr>
<td>Outside back cover</td>
<td>SOLD</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Inter-session slides</th>
<th>€ 1,500 (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrate a slide into the presentations displayed between sessions.</td>
<td></td>
</tr>
<tr>
<td>• Maximum of ten companies displayed per day</td>
<td></td>
</tr>
<tr>
<td>• Format of the PowerPoint slides: 16:9</td>
<td></td>
</tr>
</tbody>
</table>

*Material should be provided by the sponsor and approved by the EACR.*

<table>
<thead>
<tr>
<th>Whole congress</th>
<th>SOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 day (Monday/Tuesday/Wednesday/Thursday)</td>
<td>€ 1,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Online Abstracts Advertising</th>
<th>€ 5,000 (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Banner advertisement prominently featured with the online abstracts.</td>
<td></td>
</tr>
<tr>
<td>• Support recognised in promotion of the online abstracts.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bag Inserts</th>
<th>€ 2,000 (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag inserts will be provided to each Congress participant within the Congress bags. This could be a flyer or something more creative, such as a voucher for a free gift that can be redeemed at your exhibition stand.</td>
<td></td>
</tr>
<tr>
<td>• Maximum of 2 pages of A4 (4 sides)</td>
<td></td>
</tr>
<tr>
<td>• Limited to 10 companies</td>
<td></td>
</tr>
</tbody>
</table>

*Material should be provided by the sponsor and approved by the EACR.*

<table>
<thead>
<tr>
<th>Dedicated mailing to delegates</th>
<th>ALL ITEMS SOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>We offer the opportunity to communicate with delegates with a one-time email sent on your behalf to all participants. Is there anything you want to say to our delegates?</td>
<td></td>
</tr>
</tbody>
</table>

**Exclusive Sponsor per day**

• Content provided by the sponsor and sent by the Congress organisers.

<table>
<thead>
<tr>
<th>Congress App - 1 push</th>
<th>ALL ITEMS SOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>We offer the opportunity to communicate with delegates with a one-time message sent through the app to all participants. Is there anything you want to say to our delegates?</td>
<td></td>
</tr>
</tbody>
</table>

**Exclusive Sponsor per day**

• Message will include an image (banner/logo) and up to 100-words of text.
Question in the post-congress survey

A unique opportunity to ask Congress delegates a question of your choice in the post-congress survey. At EACR 2022 over 850 delegates completed this survey. The anonymised answers will be shared within a month of the Congress finishing.

Advertising at the Congress Centre

Opportunities are available to advertise between the registration and exhibiting areas as well as outside the venue. These spaces would be shared with Congress branding. These advertising spaces are the perfect way to be visible not only for Congress participants but also to the general public.

If you are interested in advertising space at the Congress venue, please contact stephanie.milsom@eacr.org

MEETING SPACE

Meeting Rooms

A number of meeting rooms are available for rental by companies supporting the Congress. Seating up to 20 pax boardroom style, the rooms are available for a range of rental periods:

<table>
<thead>
<tr>
<th>Rental Period</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Congress duration (12 June – 15 June)</td>
<td>SOLD</td>
</tr>
<tr>
<td>One full day rental</td>
<td>€ 1,500</td>
</tr>
<tr>
<td>Rental per slot (4 hours)</td>
<td>€ 750</td>
</tr>
</tbody>
</table>

Please note: Audio Visual equipment and Catering Services are not included in the above rates but can be arranged directly with the Congress venue separately.

Meeting rooms are closed rooms for business meetings only and may not be used to exhibit company’s products or to organise activities, such as press conferences, industry symposia, educational and Meet-the-Expert sessions or as hospitality suites. All persons requiring access to the meeting room need to be duly registered to the Congress and have a valid congress badge (industry, delegate, or day badge).
CODES OF PRACTICE

All exhibitors and sponsors at EACR 2024 are responsible for adhering to any Dutch or other relevant European codes of practice.
Please note that the EACR will be applying through the Eucomed conference vetting system.

MedTech Europe – Represents the European Medical Technology Industry
www.ethicalmedtech.eu/medtech-codes

IN THE EVENT OF CANCELLATION

If the EACR 2024 Congress is not able to take place in-person in Rotterdam, a virtual alternative will be organised. All sponsorship bookings would be refunded and you would be offered the opportunity to book an equivalent virtual package where possible, or alternatives.

PRELIMINARY PROGRAMME

You can view the full scientific programme in either a list or grid format from the Congress website. A basic programme at a glance is also available. You can find these at 2024.eacr.org/programme.